

# MELANOMA WALK '15

## JOIN THE FIGHT AGAINST MELANOMA

### SPONSORSHIP LEVELS

NOV. 7, 2015 • EVENT TIME: 2-6 P.M.

The University of Arizona Cancer Center—North Campus  
3838 N Campbell Ave., Tucson, AZ

**WALK BEGINS AT 4 P.M.**

#### WHY SUPPORT THE WALK?

Someone dies every hour from melanoma skin cancer. Over the past 30 years, the number of new cases of melanoma has more than doubled. Your company's sponsorship of the Melanoma Walk enables our efforts to help save lives with early skin cancer detection and prevention. Your sponsorship also allows your company to be recognized in the community as a supporter of melanoma and skin cancer research, education, and helps raise awareness of sun safety in our community. Proceeds from the Walk stay in Arizona and support melanoma research, community outreach, education and patient care in our clinics.

#### WHO WE ARE

The University of Arizona Cancer Center Skin Cancer Institute (SCI) is the only skin cancer organization of its kind that unites patient care, research, outreach and education into one entity. **We operate solely on grants and donations from members of the community like you.** Learn more about SCI at [www.azskincancerinstitute.org](http://www.azskincancerinstitute.org).

#### ABOUT THE WALK

This is a 1.5-mile family and dog-friendly walk that starts and ends in the University of Arizona Cancer Center-North Campus parking lot. There will be a tented area for event sponsor displays, a silent auction, and giveaways. Free skin cancer screenings will be offered from **2-4p.m.** inside the clinic (by appointment only). There will also be music, fun activities for kids, free food, and goody bags for walk participants.

[WWW.FIGHTMELANOMATODAY.ORG](http://WWW.FIGHTMELANOMATODAY.ORG)



The University of Arizona Cancer Center is a National Cancer Institute-Designated Comprehensive Cancer Center

## SPONSORSHIP LEVELS

Your sponsorship will reach a large local audience as well as physicians, UA faculty, cancer patients, survivors and their families. Depending on your sponsorship level, your support will be broadly publicized with your logo and/or company name on the event website, posters, flyers, event program guide, day-of-event signage and print materials.



<b>Sponsor Benefits</b>	<b>Presenting \$5,000+</b>	<b>Associate \$2,500+</b>	<b>Supporting \$1,000+</b>	<b>Contributing \$500+</b>
Company name and/or logo on publicity materials and event website	✓	✓	✓	✓
Acknowledgement in the event program guide	Full page	Half page	Quarter page	Back page mention
Sponsor table and two chairs at event	✓	✓	✓	✓
Distribution of product samples and/or product information placed in event goody bags (if applicable)	✓	✓	✓	✓
Sponsor walk route sign (12" x 18") placed along route	✓	✓	✓	
Banner placement at walk (must provide own banner)	✓	✓	✓	
Logo in two print ads in the Arizona Daily Star	✓	✓		
Free membership in our Protect Your Skin Program (2 sunscreen dispensers, 2 sun safety signs and 1 gallon of sunscreen at your location) \$200 value	✓			
Press release naming company as major sponsor of the walk	✓			

### OFFICIAL SUPPLIERS OF FOOD AND/OR BEVERAGE

Food and/or beverages for approximately 400 participants (your sponsorship level will be based on ½ the value of donation)

### MEDIA SPONSORS

Pre-event and event coverage

### CONTACT US

For more information, please contact: The University of Arizona Cancer Center Skin Cancer Institute  
1-888-724-2749 or [contactsci@uacc.arizona.edu](mailto:contactsci@uacc.arizona.edu)

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## Thank You for your Sponsorship!

### SPONSORSHIP AGREEMENT

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ Business Email \_\_\_\_\_  
Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

#### SPONSORSHIP OPTIONS:

- Presenting Sponsor (\$5,000+)
- Associate Sponsor (\$2,500+)
- Supporting Sponsor (\$1,000+)
- Contributing Sponsor (\$500)

In-Kind (description, quantity)

Food \_\_\_\_\_

Beverage \_\_\_\_\_

Media \_\_\_\_\_

Other \_\_\_\_\_

TOTAL In-Kind Value: \$ \_\_\_\_\_

#### PLEASE MARK APPROPRIATE BOX:

- We need coverage in tented area
- We will be bringing our own tent/set-up
- We will NOT BE ATTENDING the event
- All Benefits Have Been Declined

#### TERMS

- \*Sponsor Agreement due by September 30, 2015.
- \***Supporting, Associate & Presenting Sponsors are responsible for providing a vector logo (EPS file or high resolution) by September 30** to be used on marketing materials. Missed deadlines can result in exclusion of your name and logo in event advertising, marketing and printed materials. **Email logo to: [contactsci@uacc.arizona.edu](mailto:contactsci@uacc.arizona.edu)**
- \*Sponsor logo and name can be used in marketing produced in the contracted year.
- \*Sponsor participants do not have the right to use the University of Arizona, University of Arizona Cancer Center or Skin Cancer Institute names in private marketing materials without approval.
- \*Sponsor benefits begin from time of signing, after full payment.
- \*Payment/donation/delivery of goods are due in full on or before **October 9, 2015**.
- \*Sponsorship payment is not refundable for missed programming or exclusion in printed marketing materials due to late payment.

#### CHECKS PAYABLE TO:

**UAF/SCI**

Skin Cancer Institute

ATTN: Tracie Blades

1515 N Campbell Avenue

Tucson, AZ 85724

PH: (520) 626-8834

[contactsci@uacc.arizona.edu](mailto:contactsci@uacc.arizona.edu)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
DATE