

# FIGHT MELANOMA GOLF TOURNAMENT SPONSORSHIP GUIDE

## OCTOBER 28, 2023

### WHY SPONSOR THE TOURNAMENT

Someone dies every hour in the U.S. from melanoma skin cancer.

Your company's sponsorship of the tournament enables us to help save lives with early skin cancer detection and prevention, while also recognizing your company as a supporter of skin cancer prevention in our community. All proceeds stay in Arizona and support our mission to prevent and cure skin cancer.

### WHO WE ARE

The University of Arizona Cancer Center Skin Cancer Institute (SCI) is the only skin cancer organization of its kind that unites patient care, research, outreach and education into one entity. We operate solely on grants and donations from members of the community like you. Learn more about the SCI at [www.azskincancerinstitute.org](http://www.azskincancerinstitute.org).

### ABOUT THE EVENT

This is an 18-hole round of golf at Omni Tucson National Resort in Tucson, AZ. There will be a tented area available at tee boxes for sponsor displays. There will also be a lunch after the tournament with the same opportunity for sponsor display.



THE UNIVERSITY OF ARIZONA  
**Cancer Center**  
Skin Cancer Institute



# SPONSORSHIP LEVELS

Our goal is to raise \$50,000 to continue our efforts to reduce skin cancer rates through outreach and education.

## HELP US REACH OUR GOAL!

SPONSOR BENEFIT	PRESENTING \$5,000 +	ASSOCIATE \$2,500 +	SUPPORTING \$1,200 +	CONTRIBUTING \$600 +
Company name and/or logo on publicity materials and event website	✓	✓	✓	✓
Sponsor tent, table and two chairs at event	✓	✓	✓	✓
Acknowledgement in the event program guide	Full page	Half page	Quarter page	Back page mention
Sponsor name and logo posted along route	✓	✓	✓	
Free membership in our Protect Your Skin Program (2 sunscreen dispensers, 2 sun safety signs and 1 gallon of sunscreen at your location) \$350 value	✓			
Press release naming company as major sponsor of the event	✓			

### CONTACT US

For more information, please contact: The University of Arizona Cancer Center Skin Cancer Institute at 1-888-724-2749 or [contactsci@uacc.arizona.edu](mailto:contactsci@uacc.arizona.edu)



THE UNIVERSITY OF ARIZONA  
**Cancer Center**  
 Skin Cancer Institute

# FIGHT MELANOMA GOLF TOURNAMENT<sup>'23</sup>

THANK YOU FOR YOUR SPONSORSHIP!

## SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

### SPONSORSHIP OPTIONS:

Presenting Sponsor (\$5,000+)\*

Associate Sponsor (\$2,500+)

Supporting Sponsor (\$1,200+)

Contributing Sponsor (\$600)

IN-KIND

Description \_\_\_\_\_

Quantity \_\_\_\_\_

TOTAL In-Kind Value: \$ \_\_\_\_\_

### PLEASE MARK APPROPRIATE BOX:

We need coverage in tented area

We will NOT BE ATTENDING the event

We will be bringing our own tent/set-up

All Benefits Have Been Declined

### TERMS

- Sponsor Agreement due by October 6, 2023.
- **Supporting, Associate & Presenting Sponsors are responsible for providing a vector logo (EPS file or high resolution) by September 29 to be used on marketing materials.** Missed deadlines can result in exclusion of your name and logo in event advertising, marketing and printed materials. **Email logo to: [contactsci@uacc.arizona.edu](mailto:contactsci@uacc.arizona.edu)**
- Sponsor logo and name can be used in marketing produced in the contracted year.
- Sponsor participants do not have the right to use the University of Arizona, University of Arizona Cancer Center or Skin Cancer Institute names in private marketing materials without approval.
- Sponsor benefits begin from time of signing, after full payment.
- Payment/donation/delivery of goods are due in full on or before **October 13, 2023**.
- Sponsorship payment is not refundable for missed programming or exclusion in printed marketing materials due to late payment.

### MAKE CHECK PAYABLE TO:

UAF/SCI

### MAIL TO:

Skin Cancer Institute  
ATTN: Dylan Miller 1515  
N. Campbell Avenue  
Tucson, AZ 85724

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\* Presenting Sponsor payment in excess of \$350 qualifies as a tax deductible donation; all other sponsorships are 100% tax deductible.